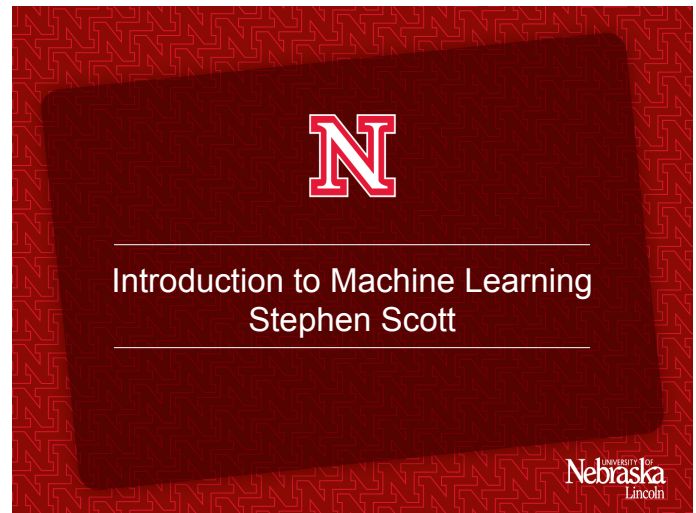


Welcome to CSCE 479/879: Deep Learning!

- Please check off your name on the roster, or write your name if you're not listed
 - Indicate if you wish to register or sit in
- **Policy on sit-ins:** You may sit in on the course without registering, but not at the expense of resources needed by registered students
 - Don't expect to get homework, etc. graded
 - If there are no open seats, you will have to surrender yours to someone who is registered
- **Overrides:** fill out the sheet with your name, NUID, major, and why this course is necessary for you
- You should have two handouts:
 - Syllabus
 - Copies of slides



What is Machine Learning?

- Building machines that automatically **learn** from experience
 - Sub-area of artificial intelligence
- (Very) small sampling of applications:
 - Detection of fraudulent credit card transactions
 - Filtering spam email
 - Autonomous vehicles driving on public highways
 - Self-customizing programs: Web browser that learns what you like/where you are) and adjusts
 - Applications we can't program by hand: E.g., speech recognition
- You've used it today already 😊



What is Learning?

- Many different answers, depending on the field you're considering and whom you ask
 - Artificial intelligence vs. psychology vs. education vs. neurobiology vs. ...

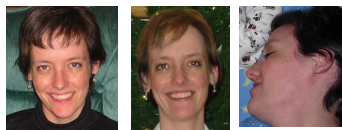


Does Memorization = Learning?

- Test #1: Thomas learns his mother's face



Sees:



But will he recognize:



Thus he can generalize beyond what he's seen!



Does Memorization = Learning? (cont'd)

- Test #2: Nicholas learns about trucks



Sees:



But will he recognize others?



- So learning involves **ability to generalize** from labeled examples
- In contrast, memorization is trivial, especially for a computer



What is Machine Learning? (cont'd)

- When do we use machine learning?
 - Human expertise does not exist (navigating on Mars)
 - Humans are unable to explain their expertise (speech recognition; face recognition; driving)
 - Solution changes in time (routing on a computer network; browsing history; driving)
 - Solution needs to be adapted to particular cases (biometrics; speech recognition; spam filtering)
- In short, when one needs to generalize from experience in a non-obvious way



What is Machine Learning? (cont'd)

- When do we **not** use machine learning?
 - Calculating payroll
 - Sorting a list of words
 - Web server
 - Word processing
 - Monitoring CPU usage
 - Querying a database
- When we can definitively specify how all cases should be handled



More Formal Definition

- From Tom Mitchell's 1997 textbook:
 - "A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P if its performance at tasks in T , as measured by P , improves with experience E ."
- Wide variations of how T , P , and E manifest

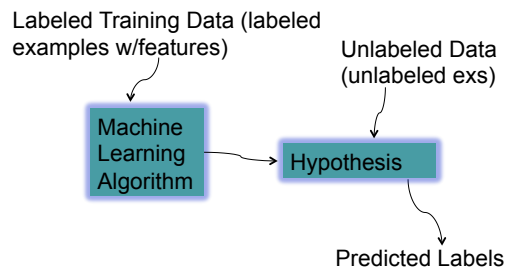


One Type of Task T : **Supervised Learning**

- Given several **labeled examples** of a **learning problem**
 - E.g., trucks vs. non-trucks (binary); height (real)
 - This is the experience E
- Examples are described by **features**
 - E.g., number-of-wheels (int), relative-height (height divided by width), hauls-cargo (yes/no)
- A supervised machine learning algorithm uses these examples to create a **hypothesis** (or **model**) that will **predict** the label of new (previously unseen) examples



Supervised Learning (cont'd)



- Hypotheses can take on many forms

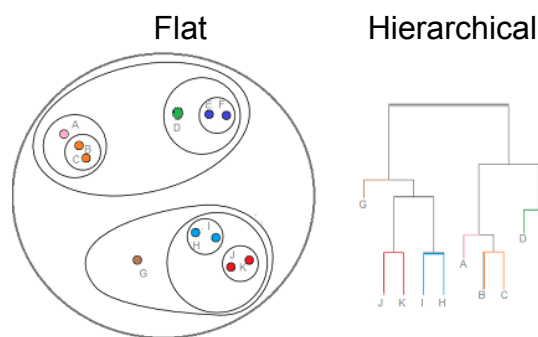


Another Type of Task T : Unsupervised Learning

- E is now a set of **unlabeled examples**
- Examples are still described by **features**
- Still want to infer a model of the data, but instead of predicting labels, want to understand its **structure**
- E.g., **clustering, density estimation, feature extraction**



Clustering Examples



Another Type of Task T : Semi-Supervised Learning

- E is now a mixture of both **labeled** and **unlabeled examples**
 - Cannot afford to label all of it (e.g., images from web)
- Goal is to infer a classifier, but leverage abundant unlabeled data in the process
 - Pre-train** in order to **identify relevant features**
 - Actively purchase** labels from small subset
- Could also use **transfer learning** from one task to another



Another Type of Task T : Reinforcement Learning

- An **agent** A interacts with its **environment**
- At each step, A perceives the **state** s of its environment and takes **action** a
- Action a results in some **reward** r and changes state to s'
 - Markov decision process (MDP)**
- Goal is to maximize **expected long-term reward**
- Applications: Backgammon, Go, video games, self-driving cars



Reinforcement Learning (cont'd)

- RL differs from previous tasks in that the feedback (reward) is typically delayed
 - Often takes several actions before reward received
 - E.g., no reward in checkers until game ends
 - Need to decide how much each action contributed to final reward
 - Credit assignment problem**



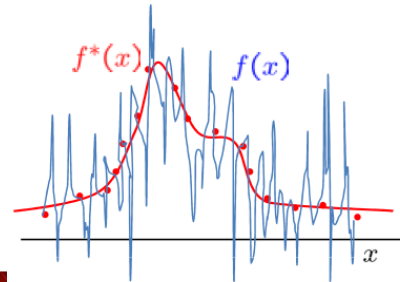
How do ML algorithms work?

- ML boils down to searching a space of functions (models) to optimize an **objective function**
 - Objective function quantifies goodness of model relative to performance measure P on experience E
 - Often called "loss" in supervised learning
 - Objective function also typically depends on a measure of **model complexity** to mitigate **overfitting** training data
 - Called a **regularizer**



Model Complexity

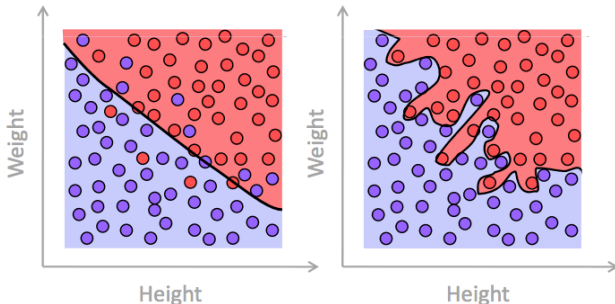
- In classification and regression, possible to find hypothesis that perfectly classifies training data
 - But should we necessarily use it?



Model Complexity (cont'd)

Label: Football player?

- No (blue dot)
- Yes (red dot)



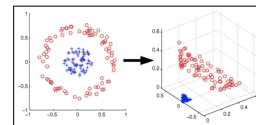
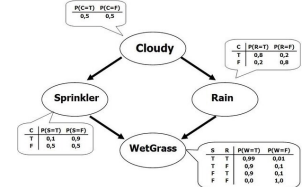
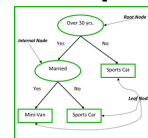
→ To generalize well, need to balance training performance with **simplicity**



Examples of Types of Models

Probabilistic graphical models

Decision trees



Support vector machines

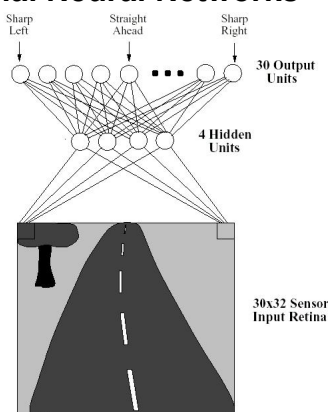
Our focus: artificial neural networks (ANNs)

- Basis of **deep learning**



Our Focus: Artificial Neural Networks

- Designed to simulate brains
- "Neurons" (processing units) communicate via connections, each with a numeric weight
- Learning comes from adjusting the weights



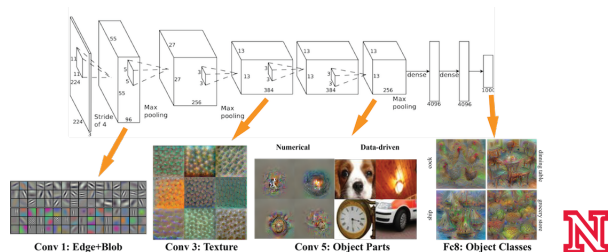
Artificial Neural Networks (cont'd)

- ANNs are basis of **deep learning**
- "Deep" refers to depth of the architecture
 - More layers => more processing of inputs
- Each input to a node is multiplied by a weight
- Weighted sum S sent through **activation function**:
 - Rectified linear**: $\max(0, S)$
 - Convolutional + pooling**: Weights represent a (e.g.) 3×3 **convolutional kernel** to identify features in (e.g.) images
 - Sigmoid**: $\tanh(S)$ or $1/(1+\exp(-S))$
- Often trained via **stochastic gradient descent**



Small Sampling of Deep Learning Examples

- Image recognition, speech recognition, document analysis, game playing, ...
- 8 Inspirational Applications of Deep Learning



Example Performance Measures P

- Let X be a set of labeled instances
- Classification error:** number of instances of X hypothesis h predicts correctly, divided by $|X|$
- Squared error:** Sum $(y_i - h(x_i))^2$ over all x_i
 - If labels from $\{0,1\}$, same as classification error
 - Useful when labels are real-valued
- Cross-entropy:** Sum over all x_i from X :

$$y_i \ln h(x_i) + (1 - y_i) \ln (1 - h(x_i))$$
 - Generalizes to > 2 classes
 - Effective when h predicts probabilities



Other Variations

- Missing attributes
 - Must somehow estimate values or tolerate them
- Sequential data, e.g., genomic sequences, speech
 - Hidden Markov models
 - Recurrent neural networks
- Have much unlabeled data and/or missing attributes, but can purchase some labels/attributes for a price
 - Active learning** approaches try to minimize cost
- Outlier detection
 - E.g., intrusion detection in computer systems



Relevant Disciplines

- Artificial intelligence: Learning as a search problem, using prior knowledge to guide learning
- Probability theory: computing probabilities of hypotheses
- Computational complexity theory: Bounds on inherent complexity of learning
- Control theory: Learning to control processes to optimize performance measures
- Philosophy: Occam's razor (everything else being equal, simplest explanation is best)
- Psychology and neurobiology: Practice improves performance, biological justification for artificial neural networks
- Statistics: Estimating generalization performance



Conclusions

- Idea of intelligent machines has been around a long time
- Early on was primarily academic interest
- Past few decades, improvements in processing power plus very large data sets allows highly sophisticated (and successful!) approaches
- Prevalent in modern society
 - You've probably used it several times today
- No single "best" approach for any problem
 - Depends on requirements, type of data, volume of data

