

Scalable Visualization for Information Discovery

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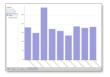
UNL CSCE 100

Dec 6, 2020

What is Visualization?

- Communication of information using graphical representations
- Everyday and everywhere
 - Bar chart in a newspaper
 - Subway map
 - Weather chart
 - Stock market analysis

- ...











Why Visualization?

- Pictures have been used for communication since before the formalization of written language
- Our brain is well built for processing pictures

Speed

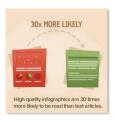
- Image interpretation is performed in parallel
- · Text analysis is limited by sequential process of reading
- One biological study estimates the transmission speed of the optic nerve at around 9Mb/sec

- Pattern matching

- Our visual system can quickly identify important patterns from massive data
 - E.g. face recognition from a large number of people

3

Why Visualization?









50% of your brain is involved in visual processing.



The use of visualized information has increased 9900% on the internet (since 2007).

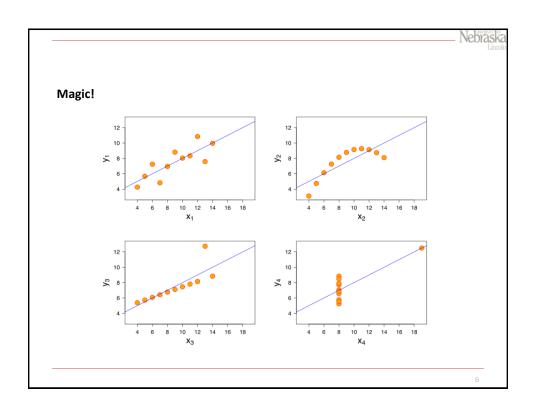
http://www.quicksprout.com/2013/08/08/this-is-your-brain-on-visualization/?display=wide



A Classic Example

- Four data sets
 - Each containing a set of data points in (x, y)

Property	Value
Mean of x in each case	9 (exact)
Variance of x in each case	11 (exact)
Mean of y in each case	7.50 (to 2 decimal places)
Variance of y in each case	4.122 or 4.127 (to 3 decimal places)
Correlation between <i>x</i> and <i>y</i> in each case	0.816 (to 3 decimal places)
Linear regression line in each case	y = 3.00 + 0.500x (to 2 and 3 decimal places, respectively)





Why is Visualization Challenging?







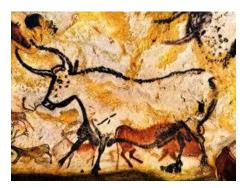


7

Lincol

Early Visualization

 Perhaps the first technique for graphically recording and presenting information

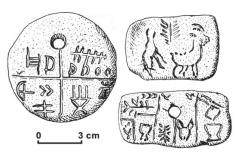


Cave paintings by early man approximately **30,000** years ago

Nebrask

Early Visualization

• Early graphical writing







Kish Tablet, 3500 BC

10

Early Visualization

• Some necessary need for survival



Peutinger map: the road network in the Roman Empire. Created in 15th century based on a 4th-century map

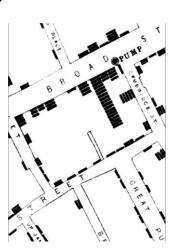




The Lord of the Rings, 20th century

12

Early Visualization

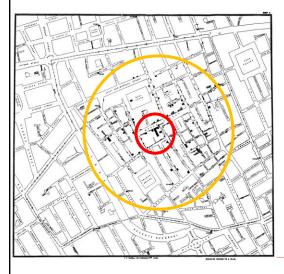


Vis + Data Mining

A section of John Snow's map of the deaths from cholera in London in 1663.

Each bar within the houses represents one deceased individual.



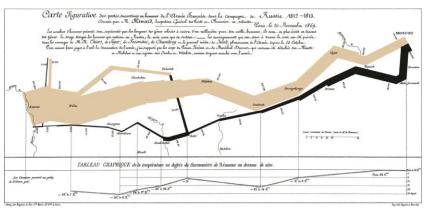


Overview map of the deaths from cholera in London in 1663.

Note the concentration around the Broad Street Water Pump. Note as well the outliers.

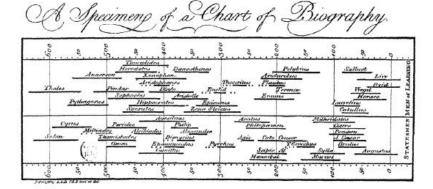
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Early Visualization



Minard's map, showing Napoleon's march on Moscow. The width of the line conveys the size of the army at that location. Color indicates the direction of movement. The temperature is plotted at different points along the retreat at the bottom. (1869)

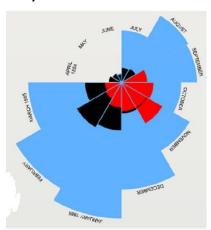




Joseph Priestley's display of the longevity of famous people (1765).

16

Early Visualization



Florence Nightingale's coxcomb chart showing monthly deaths from battle and other causes (1858).

Blue represents the deaths from disease, red represents deaths from wounds, and black represents all other deaths.





Leonardo Da Vinci's study of the motion of the human arm (1510).

18

Early Visualization



Leonardo Da Vinci's picture of water flow



Visualization Today

The Tokyo Underground map. A logical representation of the metro highlighting **qualitative** relationships between the stops.



20

- Nebraska

Visualization Today



The google.com map directions from 198 Riverside St., Lowell, MA (UMass Lowell, North Campus) to 883 Broadway St., Lowell, MA (UMass Lowell, South Campus). Google.com maps provide graphical cues drawn on top of road maps to indicate driving directions from point A to point B.



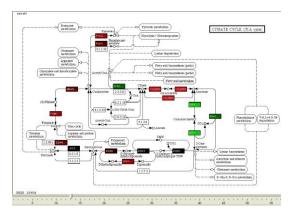
Visualization Today





23

Visualization Today

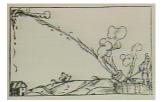


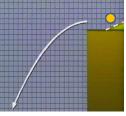
A pathway represented by a network with nodes representing genes and color the level of expression.



Why is visualization a necessity?

• Galileo's Analysis of Projectile Motion







Parabola

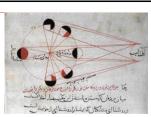
$$y = ax^2 + bx + c$$

http://www.mcm.edu/academic/galileo/ars/arshtml/mathofmotion2.html

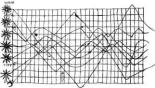
25

Why is visualization a necessity?

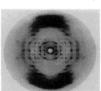
- Many many examples
 - Kepler's laws
 - Newton's laws
 - DNA structure
 -
 - Numerous scientific publications



Produced by Biruni circa 1030. Shows the phases of the moon in orbit.



Planetary motion.





The x-ray diffraction image

Why is visualization a necessity?

 Human's Knowledge Discovery Pipeline



- Visualization
 - Can be used at every step of the KD pipeline
 - Often a part of this larger process
 - Tightly coupled with analysis

27

Visualization vs. Computer Graphics

- · Computer Graphics
 - Graphical objects and organization of graphic primitives
- Visualization
 - More than computer graphics
 - Based on the underlying data (spatial positions, populations, or physical measures)
 - Include aspects from numerous other disciplines
 - Human-computer interaction
 - Psychology for human perception
 - Databases
 - Statistics
 - · Data mining
 - ..



Visualization vs. Computer Graphics

- Computer Graphics
 - Creation of images and animations for visual realism
 - Video games, cartoons, advertisements, and movie special effects
- Visualization
 - Not emphasize visual realism, but effective communication of information
 - Many applications do not deal with physical objects

29

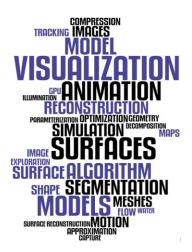
Visualization vs. Computer Graphics

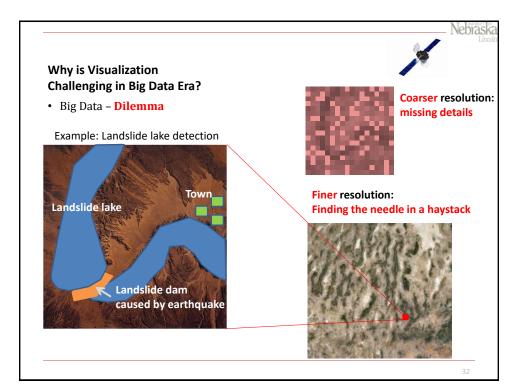
- Computer Graphics provides tools for visualization
 - Graphics-programming language
 - OpenGL, DirectX, Processing, Java3D
 - Underlying graphics Hardware
 - Intel, Nvidia or AMD graphics cards
 - Rendering process
 - · Different shading
 - Output format
 - JPEG, TIFF, AVI, MPEG

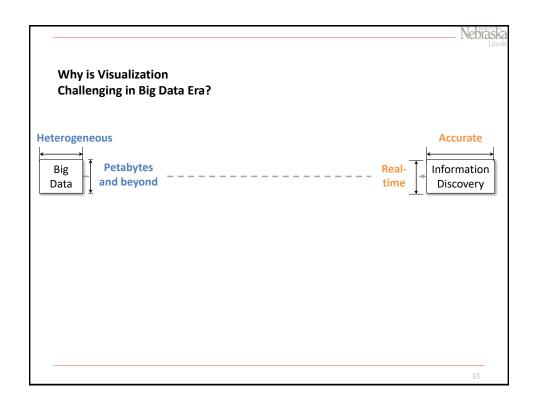
Visualization vs. Computer Graphics

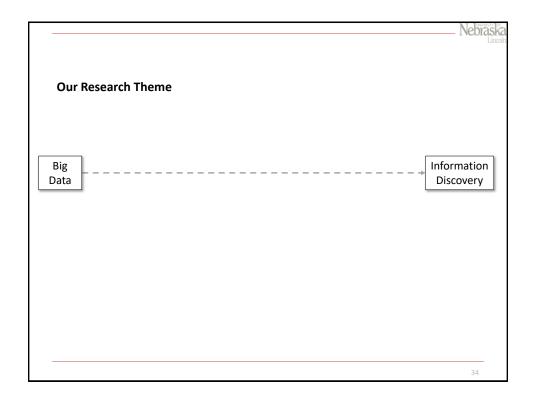
• Paper keywords from Computer Graphics Forum

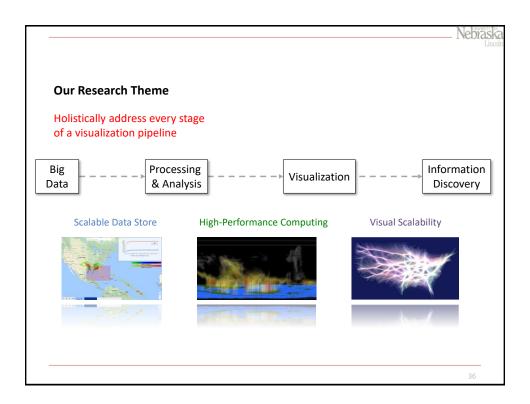
This image itself is a visualization.

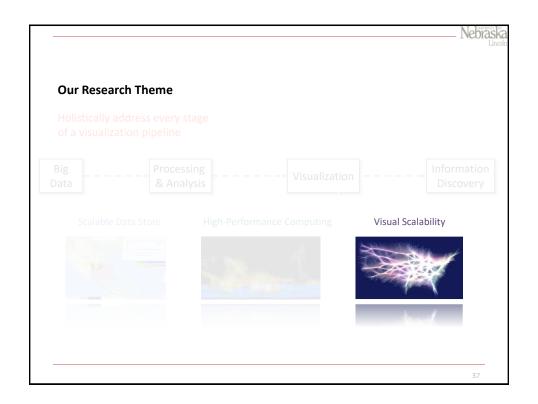










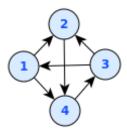




Visual Scalability

Massive Data vs. Limited Screen

Example: Traditional node-link diagram for network data



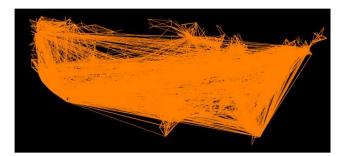


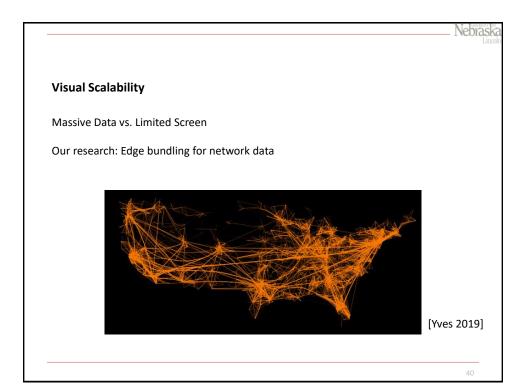
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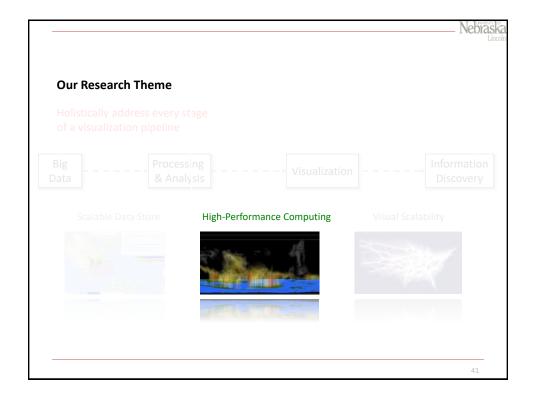
Visual Scalability

Massive Data vs. Limited Screen

Example: Traditional node-link diagram for network data









High-Performance Computing

Our research: Exploit high-performance compute technology

- Accelerate data processing
- Ensure interactivity





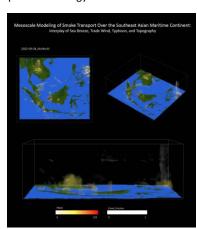


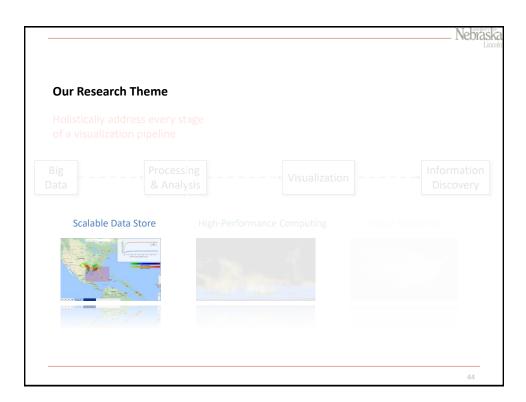
42

High-Performance Computing

Our research: Exploit high-performance compute technology

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- Ensure interactivity







Scalable Data Store

Our research: Design new distributed data indexing and placement solutions

- Petabytes and beyond
- Diverse data types and structures (vector, raster, relation, binary, and text)
- Complex data presentations (shapefiles, images, tables and point clouds)

