# Emergence of Convention through Social Learning

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#### Introduction

- Norms
- Conformity
- Norms as equilibrium



#### Norms

- What are norms?
- Self-enforcement
- Normative MAS:
  - "A multiagent system organized by means of mechanisms to represent, communicate, distribute, detect, create, modify, and enforce norms, and mechanisms to deliberate about norms and detect norm violation and fulfilment" - Boella et. al.

#### Kinds of Norms

- Conventional norms
- Essential norms

 Convention in unknown environments

#### **URGENT MISSION**



#### Convention

 "We may define a convention as an equilibrium that everyone expects in interactions that have more than one equilibrium" - Young

- Convention as a 2-choice game
- Global vs. local knowledge
- Social Learning

# **MAS Today**

- Logic / rule based enforcement
- Global knowledge is assumed
- Agents create their own 'language'

#### Related Studies

- Proximity / stochastic based influence
- Evolution of Convention
- Highest cumulative reward
- Outlier agent strategies

# Social Learning Framework

 How can we formally describe agents & environments to study social learning?

# Rules of the Road Example

#### Agents must learn

- 1. Which side of the road to drive on
- 2. Who stops & who goes when two cars approach an intersection

# **Basic Concepts**

- Conventions are implicit
  - Agents adopt personal stable behavior that can be seen as a convention at a macroscopic level
- Normal-form game used to represent social interaction between 2 agents
- All agents have same preference orderings
  - May have different payoff values, though

# Basic Concepts cont.

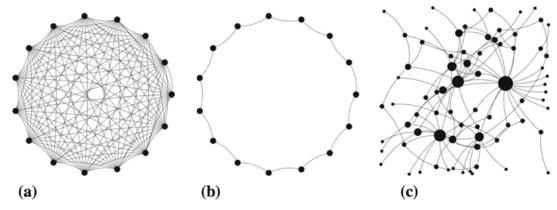
- Agents use one of several learning algorithms to adapt their behavior
  - Agents don't need to all use the same strategy
- Fixed interaction topology constrains interactions
  - Agents can only interact with neighbors
- Interactions are private

#### **Formal Notation**

- Social interaction: < N, Ar, Ac, (Gi) i∈N >
- N: number of agents
- Ar(c): Actions available to the row/column agent
- Gi: Payoff for each agent based on the actions taken

## **Network Topologies**

- A. Fully connected networks
- B. One dimensional lattice with neighborhood size *k*
- C. Scale free networks



#### Interaction Protocol

```
Input:
          N: set of agents
            \mathscr{G} \subseteq N \times N: symmetric relation modeling neighbours
for a fixed number of epoch do
   A \leftarrow N //Initialize the available agents with the entire population
   repeat
       randomly select an agent from the available agents: i \in A;
       randomly select a neighbor of i that is available: j \in A \cup \{j \mid (i, j) \in \mathcal{G}\};
       remove i and j from the set of available agents: A = A \setminus \{i, j\};
       With probability \frac{1}{2} draw (p_{row}, p_{col}) = (i, j), else draw (p_{row}, p_{col}) = (j, i);
       let p_{row} to select an action r in \mathcal{A}_r;
       let p_{col} to select an action c in \mathcal{A}_c;
       send the joint action (r, c) to both p_{row} and p_{col} for policy update;
   until no pair of agents is available: \nexists(i, j) \in A^2 \mid (i, j) \in \mathcal{G};
```

#### What is a convention?

- For all pairs of agents (i, j), there is an equilibrium (ri, cj) for (Gi, G'j) and there is an equilibrium (rj, ci) for (G'j, Gi) where G'j is the transpose of Gi
- All pairs of agents follow the same pure strategy in a given role





# Convention Emergence

 A convention has emerged when the convention strategy is played by 95% of the population on a given iteration

# Implicit Learning

- Agent goal is **not** to discover convention
- Goal is to maximize its expected utility
  - Researcher's goal is to see if convention will emerge and agents will implicitly follow it

# **Learning Algorithms**

#### 1. Fictitious Play

a. Agent keeps frequency count of opponents' moves, assumes opponents play the mixed strategy represented by that distribution

#### 2. Q-Learning

#### 3. Win or Learn Fast-Policy Hill Climbing

a. Quickly adapt when losing, but be cautious when winning

## Results

#### **Convention Experimentation**

This research focuses on:

game type

number of actions

number of interactions

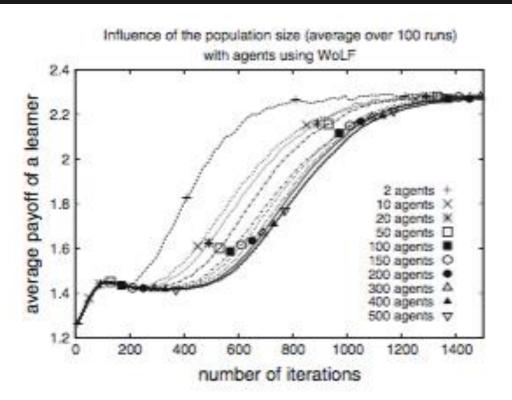
learning algorithm used

presence of non-learning agents

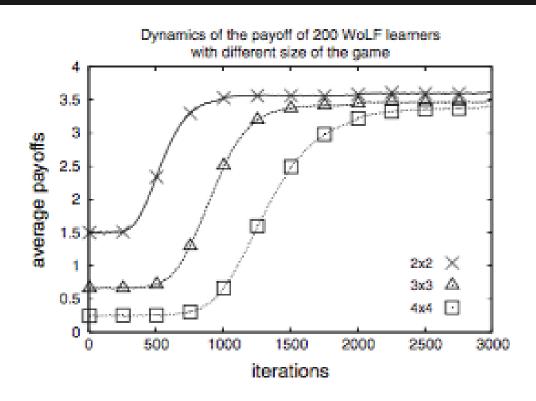
#### **Social Constructs**

- Social Dilemma
  - cars at an intersection
- Cooperation Game
  - which side of the road to drive on

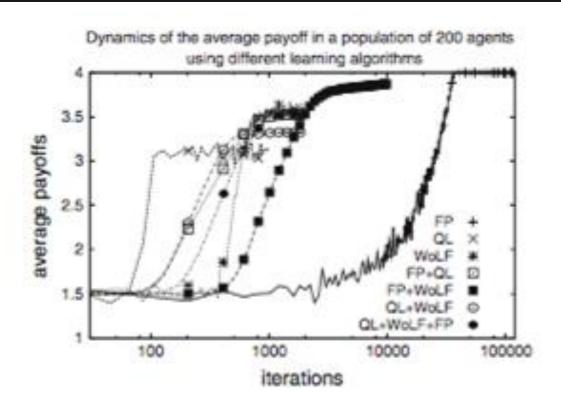
# **Population Size**



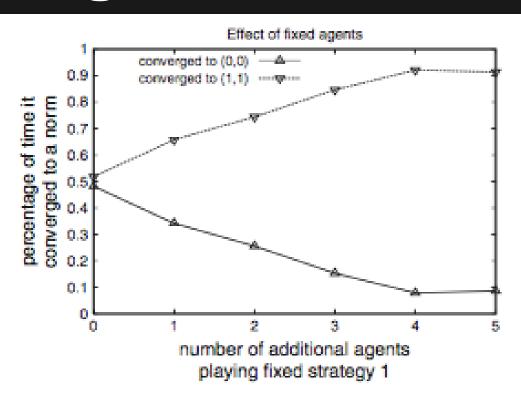
### **Number of Actions**



# Learning Algorithm

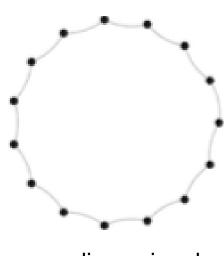


# **Fixed Agents**



#### **Social Networks**

- Agents could only interact with neighbors
- Large neighborhoods reduced convergence time
- Small neighborhoods increased likelihood of sub-conventions

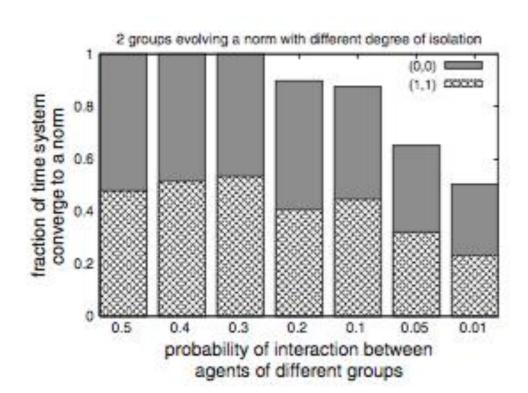


one-dimensional network used

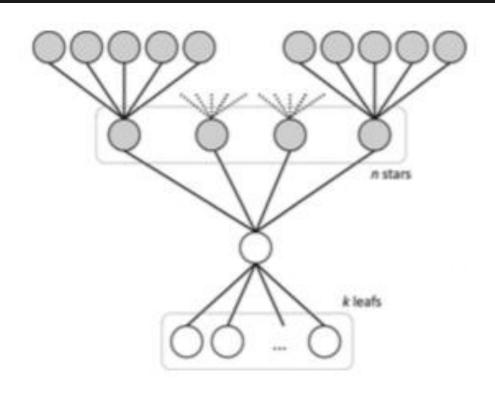
## **Emergent Sub-Conventions**

- When agents in distant parts of a network interact infrequently sub conventions are likely to emerge.
- Sub-conventions can be stable.

# Isolated Sub-population



## Scale Free Networks



#### In conclusion

- Conventions can emerge through a bottom up approach
- These conventions help us solve social dilemmas and cooperate
- Sub-conventions can emerge and be stable depending on the structure of the graph

## Questions?