

Scalable Visualization for Information Discovery

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UNL CSCE 100

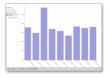
November 5, 2019

1

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What is Visualization?

- Communication of information using graphical representations
- Everyday and everywhere
 - Bar chart in a newspaper
 - Subway map
 - Weather chart
 - Stock market analysis
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Why Visualization?

- Pictures have been used for communication since before the formalization of written language
- Our brain is well built for processing pictures

Speed

- · Image interpretation is performed in parallel
- · Text analysis is limited by sequential process of reading
- One biological study estimates the transmission speed of the optic nerve at around 9Mb/sec

- Pattern matching

- Our visual system can quickly identify important patterns from massive data
 - E.g. face recognition from a large number of people

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3

Why Visualization? 30x MORE LIKELY 150% of your brain is involved in visual processing. People following instructions with a visual element perform 323% better than those without. 155% of people are visual learners, infographics make it easy to learn and remember. 155% of people are visual learners, infographics make it easy to learn and remember.

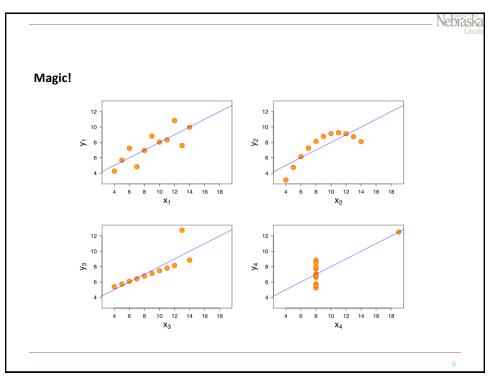


A Classic Example

- Four data sets
 - Each containing a set of data points in (x, y)

Property	Value
Mean of x in each case	9 (exact)
Variance of x in each case	11 (exact)
Mean of y in each case	7.50 (to 2 decimal places)
Variance of y in each case	4.122 or 4.127 (to 3 decimal places)
Correlation between <i>x</i> and <i>y</i> in each case	0.816 (to 3 decimal places)
Linear regression line in each case	y = 3.00 + 0.500x (to 2 and 3 decimal places, respectively)

5



Why is Visualization Challenging?









7

Early Visualization

 Perhaps the first technique for graphically recording and presenting information

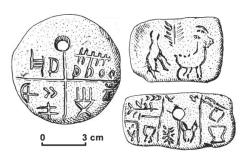


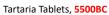
Cave paintings by early man approximately **30,000** years ago

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Early Visualization

• Early graphical writing







Kish Tablet, 3500 BC

10

10

Early Visualization

• Some necessary need for survival



Peutinger map: the road network in the Roman Empire. Created in 15th century based on a 4th-century map



Early Visualization

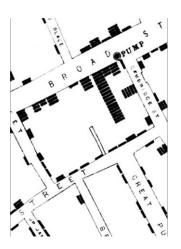


The Lord of the Rings, 20th century

12

12

Early Visualization

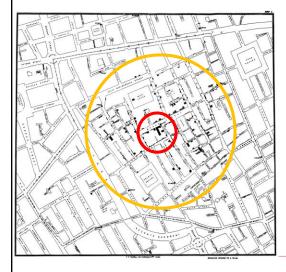


A section of John Snow's map of the deaths from cholera in London in 1663.

Each bar within the houses represents one deceased individual.



Early Visualization



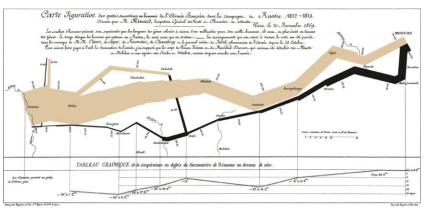
Overview map of the deaths from cholera in London in 1663.

Note the concentration around the Broad Street Water Pump. Note as well the outliers.

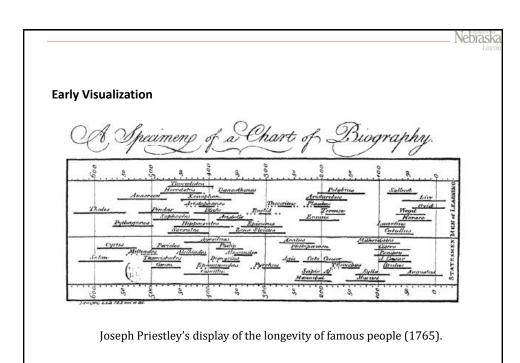
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14

Early Visualization



Minard's map, showing Napoleon's march on Moscow. The width of the line conveys the size of the army at that location. Color indicates the direction of movement. The temperature is plotted at different points along the retreat at the bottom. (1869)



Early Visualization

Florence Nightingale's coxcomb chart showing monthly deaths from battle

and other causes (1858).

Blue represents the deaths from disease, red represents deaths from wounds, and black represents all other deaths.



Early Visualization



Leonardo Da Vinci's study of the motion of the human arm (1510).

18

18

Early Visualization

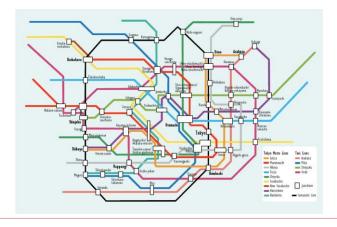


Leonardo Da Vinci's picture of water flow

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Visualization Today

The Tokyo Underground map. A logical representation of the metro highlighting **qualitative** relationships between the stops.



20

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Visualization Today



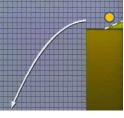
The google.com map directions from 198 Riverside St., Lowell, MA (UMass Lowell, North Campus) to 883 Broadway St., Lowell, MA (UMass Lowell, South Campus). Google.com maps provide graphical cues drawn on top of road maps to indicate driving directions from point A to point B.

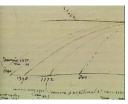
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Why is visualization a necessity?

• Galileo's Analysis of Projectile Motion







Parabola

$$y = ax^2 + bx + c$$

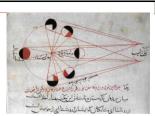
http://www.mcm.edu/academic/galileo/ars/arshtml/mathofmotion2.html

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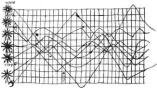
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Why is visualization a necessity?

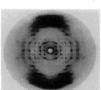
- Many many examples
 - Kepler's laws
 - Newton's laws
 - DNA structure
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 - Numerous scientific publications



Produced by Biruni circa 1030. Shows the phases of the moon in orbit.



Planetary motion.





The x-ray diffraction image

Why is visualization a necessity?

 Human's Knowledge Discovery Pipeline



- Visualization
 - Can be used at every step of the KD pipeline
 - Often a part of this larger process
 - Tightly coupled with analysis

27

27

Visualization vs. Computer Graphics

- · Computer Graphics
 - Graphical objects and organization of graphic primitives
- · Visualization
 - More than simply computer graphics
 - Based on the underlying data (spatial positions, populations, or physical measures)
 - Include aspects from numerous other disciplines
 - Human-computer interaction
 - Psychology for human perception
 - Databases
 - Statistics
 - · Data mining
 - ..



Visualization vs. Computer Graphics

- Computer Graphics
 - Creation of images and animations for visual realism
 - Video games, cartoons, advertisements, and movie special effects
- Visualization
 - Not emphasize visual realism, but effective communication of information
 - Many applications do not deal with physical objects

29

29



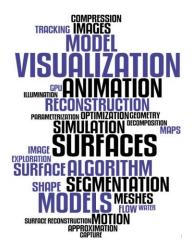
Visualization vs. Computer Graphics

- Computer Graphics provides tools for visualization
 - Graphics-programming language
 - OpenGL, DirectX, Processing, Java3D
 - Underlying graphics Hardware
 - Intel, Nvidia or AMD graphics cards
 - Rendering process
 - · Different shading
 - Output format
 - JPEG, TIFF, AVI, MPEG

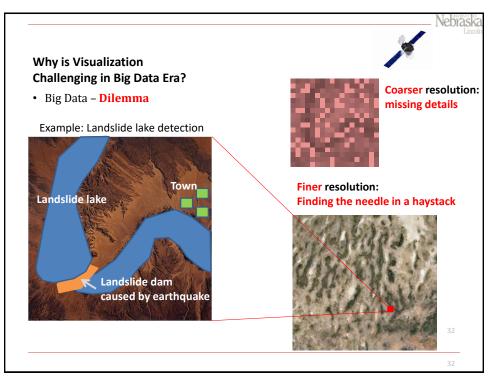
Visualization vs. Computer Graphics

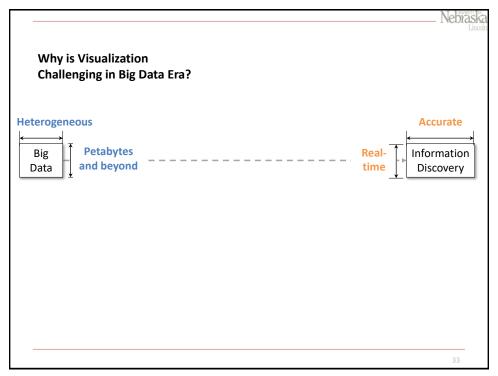
 Paper keywords from Computer Graphics Forum

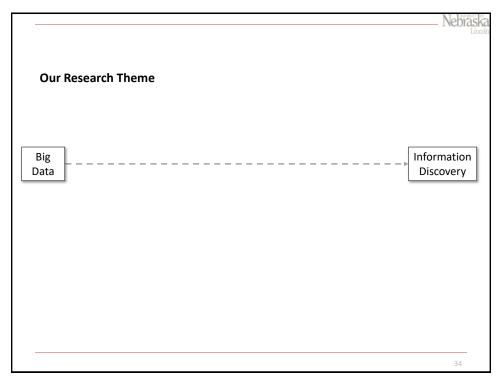
This image itself is a visualization.

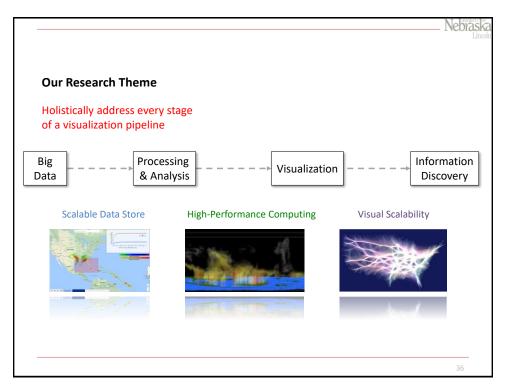


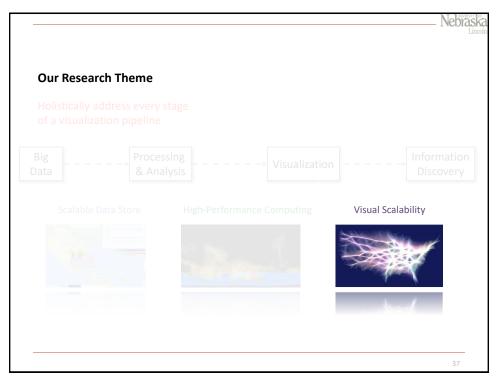
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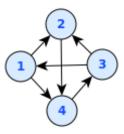


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Visual Scalability

Massive Data vs. Limited Screen

Example: Traditional node-link diagram for network data





30

38

Visual Scalability

Massive Data vs. Limited Screen

Example: Traditional node-link diagram for network data

